

# ZICA recognized as the “Best Graphic & Animation Design” training institute



*Awarded by the World Consulting & Research Corporation as a part of the “Asia's Fastest Growing Education Institute Award”*

Mumbai, January 13, 2014: Zee Institute of Creative Art (ZICA), an active player in promoting the growth of animation industry in India, has won the “Asia's Fastest Growing Education Institute Award 2013” under the “Best Graphic and Animation Design” training institute category by World Consulting & Research Corporation (WCRC). The award was presented to ZICA by WCRC at a recently held ceremony in Delhi.

Also, Zee Institute of Media Arts (ZIMA) received the award for “Best Media Studies institute”.

The award brings together academic leaders, visionaries, educationists and trend setters from across Asia under one roof. The Asia's Fastest Growing Education Institute Awards is an initiative by the WCRC and process evaluated and validated by KPMG in India.

The winner was chosen based on various parameters such as infrastructure, admission process, faculty, extra-curricular activities, student development.

Several well-known personalities from the industry attended the event including Mr. RS Dhankar – Dean Faculty of Management Studies, Prof. Gita Raj Ashok – Provost Gulf Medical College, Mr. Ryan Pinto – CEO Ryann International School, Mr. Robin Sharma – Project Director SHIKSHA Shiv Nadar Foundation, Dr. Deepka Nayyar, Emeritus Professor of Economics.

Expressing his excitement on receiving this prestigious award, Mr. Anshuman Choudhary, Business Head of ZICA, said, “Our constant endeavor at ZICA is to offer the best of education in 2D and 3D animation, visual effects & gaming. During the past 17 years, we have nurtured some of the brightest talent in the world of animation. Receiving the award for the “Best Graphic and Animation Design” is an honor since it recognizes our mission. The award adds another feather to our cap.”



